



Westmorland County Agricultural Fair 2026 Partnership Letter

Dear Potential Partner,

As we start our 2026 season, we are reaching out looking for financial partners for our upcoming Westmorland County Agricultural Fair, taking place July 30th to August 2nd.

The success of our events is because of our participants, volunteers, and our financial partnerships, and without you, there would be no Westmorland County Agricultural Fair. We are reaching out for your support to help make 2026 successful. If you are a returning partner, we want to thank you for all you have done in the past to help keep our Fair thriving. If you are a new financial partner/organization or you have not been able to support in awhile, you have come in at a time of wonderful opportunity as our current board is working hard to revitalize a beloved tradition.

Located within the Community of Three Rivers, the WCAF has been running since 1971 and has been a timeless staple in the Community & County. From supporting the youth within the 4-H NB, to providing a venue for the Maritime Draft Show & Annual Horse Pull, we have also been working hard to bring in local music talent and much much more. This year we are excited to be bringing back a long-standing tradition, hosting the Maritime Lumberjack competition.

We have designed diverse levels of partnerships, each level offering different rewards to thank you for your contribution, and to show our patrons how valued you are with the WCAF. A partnership with us offers great visibility for your business as we can advertise digitally through our website WcafNB.ca and through social media platforms such as Facebook & Instagram. In addition, you will have exposure with direct recognition through our Fair booklet and at the Fair grounds through signage & announcements. Thank you for your time, consideration, and support for the 2026 season and we look forward to hearing from you!

Derrick Fillmore
President
WCAF
506-567-8400



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Grand Champion \$5000+	• Company name/logo to be hung in main arena (4x6 sign) • Sponsorship announced during all events • Recognition of Sponsorship posted on social media pages/website • Free booth space available upon request • Sponsor printed full page of fair booklet • 6 free passes to all WCAF events
Blue ribbon \$2500+	• Company name/logo to be hung in small ring (4x6 sign) • Sponsorship announced during all events • Recognition of Sponsorship posted on website • Sponsor ship printed in fair booklet 1/2 page • Free booth space upon request • 4 free passes to all WCAF events
Harvest partner \$1000+	• Company logo displayed on fair grounds (3x3 sign) • Sponsorship announced during fair events • Recognition of sponsor posed on website • Sponsor printed on 1/3 page of fair booklet • 2 free passes to all WCAF events
Barn Raiser \$500+	• Recognition of sponsorship posted on website • Sponsor supplied banner/sign to be displayed on fair grounds • Name displayed on sponsor page in fair booklet
Fairground Friend \$50 to \$500	• Recognition of sponsor on website • Name displayed on sponsor page in fair booklet
Display Partner \$250	• Recognition of sponsor of our website • Company logo sign (2x2) to be hung at fair grounds
Product Sponsor	When donating products, coupons, or gift cards the totaling amount will align with one of the above levels



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Company Name

Address

Contact _____ Phone# _____

E-mail _____

Please mark down amount and Partnership level

\$ _____ Level _____

Payment method

__Cheque __ e-transfer

E-transfer sent to payables@wcafnb.ca

Thank you for your support

Please return form to WCAF

41 Corey Ave, Petitcodiac N.B.

e4z-4g3

Or

marketing@wcafnb.ca

Please email a Digital copy
of company logo to
marketing@wcafnb.ca